

ITUC/BR – ITUC BRAZIL PROGRAMME

Activities Report

2001 - 2002

CECI

Centre for Integrated Territorial and Urban Conservation

Federal University of Pernambuco

Recife Brazil

2003



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I INTRODUCTION

The following document contains the Report of Activities for 2001- 2002 (author Silvio Mendes Zancheti), prepared by the Centre for Integrated Territorial and Urban Conservation (CECI) for WHC – UNESCO.

The CECI is an organisation belonging to the Post-Graduate Program In Urban Development of the Federal University of Pernambuco. Its realisation was only possible due to the decisive support received from the following institutions:

- Instituto do Patrimônio Histórico e Artístico Nacional (IPHAN);
- World Heritage Centre, WHC/UNESCO;
- Cultural Division – UNESCO;
- International Centre for the Study of Preservation and Restoration of the Cultural Property (ICCROM);
- Municipality of Recife; and
- Municipality of Olinda

During this period, the CECI developed its activities based on the ITUC/BR - Brazil Programme, which was elaborated at the end of 1996.

II THE TIMELINE OF THE CECI

- October 1995 – The 1st International Seminar on Urban Conservation – Strategies of Intervention in Historic Areas
- 1996 – Design of the ITUC Programme at the ICCROM (Rome) by Dr. Jukka Jokilehto with the collaboration of Prof. Sílvio Mendes Zancheti.
- 2nd January 1997 - The CECI initiated its activities with a website (www.cecibr.org)
- April to June 1997 – The 1st ITUC Programme at ICCROM (Rome)
- March 1997 – The World Heritage Centre provided a grant to support the first 2 years ITUC/BR Programme
- June 1997 – The CECI moved to Rua do Bom Jesus, in the historic centre of Recife
- August to December 1997 – The 1st ITUC/BR Programme (Recife)
- August to December 1998 – The 2nd ITUC/BR Programme (Recife)
- October 1998 – The 2nd International Seminar on Urban Conservation – Conservation and Urban Sustainable Development: a Theoretical Framework
- March 1999 – The World Heritage Centre decide to support the ITUC/BR Programme for more 2 years
- August to December 1999 – The 3rd ITUC/BR Programme in São Luís do Maranhão



- December 1999 – The CECI was the winner of an International Competition for the creation of a UNESCO Cathedra on Heritage Conservation in Latin America
- August to December of 2000 – The 4th ITUC/BR Programme (Recife)
- October 2000 – The CECI/UFPE signed an agreement to implement a UNESCO Cathedra on Management of the Urban Heritage Conservation during the period 2001 - 2002
- January – December 2001 – The CECI designs and implement the ITUC/AL Programme – UNESCO Cathedra as a distance learning programme in the Internet.
- May 2002 – The 3rd International Seminar on Urban Conservation is organized in Salvador, Bahia.
- March to December 2002 – The 1st ITUC/AL Programme the first pos-graduated programme on heritage conservation in Latin America

III THE MISSION AND OBJECTIVES

The mission of the CECI is to perfect and diffuse the concept of urban sustainable development, such that it can be applied in processes of urban and territorial management based on the proposition of integrated conservation.

The main objective of the CECI is to promote awareness, teach and carry out research on urban and territorial integrated conservation, within the perspective of sustainable development.

Its activities are directed toward the technical and academic community, both Brazilian and international.

The specific objectives of the CECI aim at:

- Promoting sustainable development through specialisation and extension courses;
- Developing research on the subject of integrated conservation;
- Promoting conferences, meetings and seminars;
- Developing methods and instruments of intervention and evaluation;
- Organising a documentation centre and publishing material;
- Offering services to the community;
- Promoting the temporary stay of national and international researchers at the UFPE;

IV THE ITUC/BR PROGRAMME

The ITUC/BR was conceived as an integrated programme of training, research, organisation of information and technical assistance, oriented by the main general mission of the CECI.

The ITUC/BR gives emphasis to the management processes of urban and territorial environmental structures of historic, artistic, cultural and natural interest. This is due



to the fact that public policy managers of urban and territorial development, who nowadays are in key positions in the decision making process, were intellectually taught models and theories of urban development that were in vigour during the decade of the 70's. Urban conservation was treated as an unessential measure or even disdainfully in the models of that time (generally interventions were merely urban renovations).

In Latin America, integrated urban conservation began being part of the national urban policy - especially at the level of municipalities - only in the 90's, with some rare exceptions. In a short time, the local rehabilitation initiatives of historic centres rose dramatically. Today, at the end of the decade, urban conservation is a policy that is widely used by Latin American cities and recommended by the main international financial aid agencies, such as, the Inter-American Development Bank and the World Bank.

Meanwhile, there is a clear scarcity of capable personnel able to confront the management problems of urban conservation, mainly in the municipalities with urban environmental structures of great historic, artistic, cultural and natural interest. The schools of higher learning in Latin America, specially those of architecture and urbanism, which have prepared the great majority of urban planners, still haven't framed a new model of instruction capable of giving due importance to the role conservation has assumed in urban development policy. There are also very few institutions that focus on the training of specialised professionals in the area of urban planning, especially those of urban management. Traditionally, the training institutions sponsored by the organizations for the protection of cultural heritage, created training programs in the areas of restoration and conservation of buildings, furniture and documents, but advocated only a few programmes that focused on the elaboration of projects for the rehabilitation and revitalisation of historic areas.

The ITUC/BR program was therefore created to overcome this obstacle and effectively contribute to the conservation process of the urban and territorial environmental structures of historic, artistic, cultural and natural interest. The focus of the training was on management, for it is in this area that we find the greatest lack of competence in the structures of urban planning of Latin American municipalities.

Besides preparing the training programme, in the face of the rapid changes occurring in the economic, cultural and political contexts of Latin American countries, the CECI complements the ITUC/BR with fundamental activities for the permanence and renewal of the programme. These activities are:

- Research on current subjects of interest related to the formulation and management of urban and territorial sustainable development policy based on integrated conservation;
- Carry out conferences, seminars and workshops on specific topics, with the intention of gathering professionals from different parts of Latin America and Brazil, to discuss urban sustainable development and integrated conservation processes; to identify the problems that need further in-depth study through research and programmes of specialised training, and to bring awareness to new generations of professionals;
- Technical consultations to public organizations and entities responsible for the management, promotion and elaboration of urban and territorial conservation plans and programs;



- Creation of an information system constituted by a specialised library and a bank of images and iconography, available to all researchers of the area;
- Publishing of books and other documents for the distribution of the intellectual production of the institution.

V THE DISTANT LEARNING PROGRAMME – ITUC/AL CATHEDRA UNESCO

During the period 2000 – 2002, CECI developed and applied the first distance-learning programme in urban and territorial conservation in Latin America – the ITUC/AL – that substituted the ITUC/BR. The programme ITUC/AL has the same objectives of the previous programme and concentrates on the preparation of specialists for the management of the urban conservation process, emphasising in areas with historic, artistic and cultural interests. The programme seeks to reinforce the awareness, promotion and diffusion of the principles of conservation in the urban and territorial planning process, while considering the diversity of cultural, social and economic realities in different regions of the world, but focusing more specifically on Latin America.

The ITUC/AL was recognized as a Cathedra of UNESCO due to its pioneering proposal in the field of the heritage conservation programmes in Latin America.

Targeted Public

The ITUC/AL programme targets professionals involved in the processes of formulating and managing programmes, plans and projects of conservation (planners, architects, economists, administrators and others), as well as educators and professors in the field of planning and urban and territorial conservation.

Training Contents

The ITUC/AL structure is based on the concept of urban sustainable development, and the above explicit proposal of integrated conservation. This conceptualisation is put to practice in a model of urban management for areas of historic, artistic and natural interest, and was applied to historic centre of the City of Olinda, a World Heritage Site (1982).

The ITUC/AL training programme had the duration eleven months, and was composed of 24 on-line lectures organised in 4 modules, a practical module directed to the design of a management conservation plan and a final individual monograph. The programme focuses on the elaboration, by groups of participants, of management plans (land use, monitoring and control of public space and private buildings, risk preparedness and institutional organization) for historic centre of the City of Olinda.

The monograph is developed individually by the participants, based on a free topic that deals with management problems of integrated conservation. This paper is elaborated after the conclusion of the course programme. A professor of the faculty assists each participant individually.



The participants of the Programme

The ITUC/AL was carried out during the period between 3 March and 6 December of 2002. Thirty-five participants were selected from which twenty-nine finished the program. The professional profile of the participants was the following: architects, historians, archivists, sociologist, economists, information science and artists. The institutional composition was the following: 3 national organizations (central government), 2 State (provincial), 7 municipal (local), 4 institutions of higher learning, 2 private institutions and 6 investment banks. The origin of the participants was the following: 17 Brazilian States, 1 from Peru, 1 from Equator, 2 from Argentina, 1 from Cuba and 1 from the Nicaragua. At the beginning of the course there were two participants from Venezuela, that left the course due to personal problems. (See: Annex 4)

Faculty

The basic faculty of the specialised course is composed of professors from the Department of Architecture of the UFPE. In addition to the academic body, the Courses were enriched by specialists from distinguished national and international organisms, who presented lectures, assisted in the work of the students, visited conservation organisations and presented open public conferences. A detailed transcript of the professors of the UFPE and visitors who participated in the CECI these two years is in Annex 3.

Follow-up and evaluation of the program

The ITUC/AL Programme was organised so as to permit the monitoring and evaluation of its activities throughout the whole training process. The following course follow-up and evaluation mechanisms were created:

- An on-line discussion forum to deal with operational and content of the program;
- A weekly evaluation test of each lecture;
- A final evaluation of the methodology and content of the course in end of the course.

For the final evaluation, a standard questionnaire was elaborated and completed by all the Programme participants. There was also a session open to all participants to discuss de performance of the program.

It is important to note that the course served the expectations, as it is evident from the discussions and comments from some of the students registered in the processes of the evaluation, such as, the following:

- The pertinence of the pragmatic content, in relation to the necessities of the participants;
- The importance and pertinence of the subject for today;
- The importance of creating an efficient and easily accessible instrument for studding, training and discussing the management of the integrated conservation;



- The importance of creating a network for the discussion and in-depth study of the concepts in question;
- The international exchange offered by the students and professors of different countries;
- The approximation between the students and the professors;
- The physical location, permitting an approximation with relevant problems of study (The CECI is situated in the historic centre of Recife and at a short distance from the historic site of Olinda).

VI INTERNATIONAL SEMINARS

CECI participated in the organisation of two international meetings.

The future of the conservation management of Olinda

Between 2 to 4 December 2002 CECI organized an international workshop in the Monastery of Saint Anthony, Olinda, PE, Brazil. The objective of the event was to present and discuss the outcomes of the ITUC/AL Programme, especially the management plans for the historic centre of Olinda.

The workshop was organized in partnership with the: Federal University of Pernambuco; UNESCO – World Heritage Centre; ICCROM – International Centre for the Study of the Restoration and Conservation of the Cultural Property; Municipality of Olinda (Brazil). There were 78 participants from 17 Brazilian States, 3 Latin American Countries (Peru, Equator and Argentina) and 1 European Country (Italy).

Urban Heritage and the Contemporary City, Policies, Practices and New Protagonists

The CECI participated in the organisation of the 3rd International Seminar, May 28th to June 2nd, in Salvador (Bahia) in a partnership with the following organisations: Federal University of Bahia (UFBA); National Institute for the Conservation of the Historic and Artistic Heritage (IPHAN); International Centre for the Study of the Preservation and Restoration of Cultural Property (ICCROM) and World Heritage Centre (WHC/UNESCO).

This seminar had as its objective to bring together national and international researchers, from a variety of backgrounds, to enable an exchange of ideas and to discuss the change in the social perception of the conservation practice due to the introduction of new actors in the management of the conservation process.

Building the Brazilian landscape: memory, permanence and projection

This was the 6th National Seminar of Landscape Teaching in Schools of Architecture and Planning. The objective of the seminar was



VII PUBLICATIONS

Books

The CECI continues to publish relevant studies on the theory and practice of integrated conservation in Latin America. In 2002 the CECI published the book:

Gestão do Patrimônio Cultural Integrado – Gestión del Patrimonio Cultural Integrado (The management of the integrated cultural heritage) (In Portuguese and Spanish).

The book contains 24 articles by: Silvio Mendes Zancheti, Ana Rita Sá Carneiro, Circe Maria Gama Monteiro, Dora Arizaga, Fátima Furtado, Fernando Carrión, Herb Stovel, Jukka Jokilehto, Luis de La Mora, Ney Dantas, Norma Lacerda, Ricardo Furtado, Sueli Schiffer, Tomas Lapa, Vera Milet and Virgínia Pontual. Published by the Editora da Universidade – UFPE, Recife (ISBN 85-7315-177-3), 314 pages.

In 2003, CECI will publish a new book:

Piranhas: Tombamento e Gestão (Piranhas: Identification and Management). Authors: Sílvio Mendes Zancheti, Virgínia Pontual and Ana Rita Sá Carneiro. L. Dantas Silva Editor, Recife, ISBN: 85-89386-01-5.

This book is a pioneer work in Brazil. It presents the first proposal for listing a territorial landscape as a National Heritage. Also the book presents the first Brazilian urban and territorial management plan of the integrated set of a territory and a town.

The Prof. Virginia Pontual also published an important book on the urban history of Recife: “One city and two mayors”. Recife: Editora Universitária da UFPE. 280 p., 2001 (in Portuguese).

Articles in scientific journal and proceedings

The Faculty of CECI has published a considerable number of articles in scientific journals and proceedings. The following titles deserve attention:

- Zancheti S. M., Values, built heritage and cyberspace. *Museum International*. n. 215, vol 54, n.3, UNESCO, Paris, 2002, pp 19-27 (In English).
- Pontual V., Olinda, memory and forgiveness. In *Revista Brasileira de Estudos Urbanos e Regionais*. Nº. 5. Recife. Associação Nacional de Pós-Graduação e Pesquisa em Planejamento Urbano e Regional. 2002 (in Portuguese).
- Sá Carneiro A. R., Articulation elements of public spaces in XIX Century Recife’s landscapes. In: *Notícias da ABAP –Associação Brasileira de Arquitetos Paisagistas*, Boletim mensal, Ano 3, Abril de 2002. (In Portuguese).
- Pontual, V., The times of Recife: cultural representations and urban configurations. In *Revista Brasileira de História*. São Paulo. ANPUH/Humanitas Publicações. vol. 21, nº 42. 2001(in Portuguese).
- Zancheti S., Lacerda N, The rehabilitation of historic areas as na strategy for urban development. (in Portuguese). In *L’ordinaire latino-american*, nº 182. Toulouse, Université de Toulouse – Le Mirail, octobre-décembre 2001. pp.65-82
- Zancheti S. M., Digital cities and local development. *RECITEC*, Recife, v.5, n.2, 2001, p.311-329. (In Portuguese)



- Zancheti, S. M., Revitalization of the Recife Historical Centre: a management experience with private enterprise. Chapter from book: Historical Centres of Latina America and the Caribbean, edited by Fernando Carrion. UNESCO – Inter-American Development Bank (BID) – Ministério da Cultura y Comunicación de Francia – FLACSO. Quito, 2001, pp.237-251. ISBN: 9978-67-058-0 (In Spanish)
- Zancheti S. M., Lacerda N., Qualitative System for impact assessment in historical urban areas. In: Anais do IX Encontro Nacional da ANPUR. Vol. 3, Rio de Janeiro, 2001. pp. 1832-1848 (In Portuguese)

VIII RESEARCH

The CECI has attempted to pursue research contributing to the theoretical and practical improvement of the concept of urban sustainable development and integrated conservation. The following researches projects were finalised in the 2001 –2002 period:

Conservation study and management plan for cultural heritage at Piranhas

General coordinator of: a) survey to identify cultural property /heritage; b) conservation management plan for cultural property in the town and territory of Piranhas (Alagoas) in a 15 Km² area. Work financed by the Companhia Hidro-Elétrica do São Francisco (CHESF). Identification of the elements of the urban structure. The outcomes of this work will be published in a book.

Method of identifying and interpreting urban heritage structures

The objective of the first research is the creation of an analytical system to identify and interpret the elements of the urban structure that can be relevant from the point of view of the cultural heritage. This system should be an auxiliary instrument for urban municipal managers to identify and evaluate the cultural resources of the urban spaces. The system is based on the study of Historical City of Piranhas (Alagoas), in Brazil. Important theoretical and methodological advances that are now being used in the ITUC/AL programme were accomplished in this research study. The National Council for the Scientific and Technological Development (CNPq) supported this research project.

Brazilian Urban Heritage Inventory – Olinda and Recife

Inventory of all listed buildings of the historical sites of Olinda and Recife and of the bibliographical sources of the urban history of both sites. The research coordinators were Prof. Vera Milet and Prof. Virgínia Pontual. UNESCO and IPHAN supported this research study.

Infill land the urban structure of Recife

This work objective is to map the evolution of the infill land process in Recife from the XVI to the XX Century. Prof. Virgínia Pontual coordinated the work with the participation of the students José George Casé de Lima e Cinthya de Sá Rodrigues Moraes.

Currently the CECI is conducting the following research studies:



To live in historic city centres

This is a survey to determine the type and the side of the demand for housing in the historic city centres of three Brazilian State Capitals: Recife, João Pessoa and Natal. The bank Caixa Econômica Federal supports the research. This work is carried out by Prof. Circe Monteiro, Prof. Tomas Lapa and Prof. Ney Dantas.

Open spaces in the regional landscape of Recife

It has as the main objective to understand the cultural landscape by the urban morphology, vegetation, historic gardens and water resources. It has two components: “The rescue of the landscape design principles of Burle Marx in Recife’s squares” and “The squares in the historical sites of Recife as landscape of cultural heritage”. This research is financed by the CNPq and is coordinated by Prof. Ana Rita Sá Carneiro with the participation of the students Aline Figueiroa e Pricylla Girão.

Urban Cultural Heritage Safeguard Policy for the ‘Caixa Econômica Federal’

The ‘Caixa Econômica Federal’ is the third largest Brazilian bank, being responsible for the Federal Government’s finance programmes for housing and urban development. This project is aimed at elaborating an internal policy for guaranteeing the integrity of Brazilian cultural heritage in the historical centre revitalization and urban development projects financed by the bank. This work is the result of a cooperation agreement involving the CAIXA, ICCROM and CECI. The Prof. Silvio Mendes Zancheti will be the technical coordinator of the research.

Factors of success of urban rehabilitations institutions

Organization of a data bank of institutions devoted to manage rehabilitation projects of historical urban areas. The data bank will organize the information of institutions from Latin America, North America and Europe and will be available in the Internet. The Inter American Development Bank and the French Government are supporting this project. Prof. Sílvio Mendes Zancheti coordinates it.

The history of the Dantas Barreto Avenue: modern urbanism and urban conservation

This research reconstitutes the historical process of the opening of the new avenue in the historic centre of Recife in the 1940’s. This work searches for the special reconstitution of the avenue before its new modernist plan was designed and to identify the elements of the urban structure were conserved. Prof. Virginia Pontual coordinates it with the participation of the student Rafaela Campos Cavalcanti. The CNPq supports the work.

The outcomes of the research are published in the CECI’s webpage.

IX TECHNICAL ASSISTANCE

During the period 2001 - 2002, the CECI specialist team has co-operated with international and Brazilian institutions in the implementation of programmes and plans of integrated conservation and urban management.



- Consultancy of Prof. Sílvio Mendes Zancheti for the elaboration of the Reference Terms of the Rehabilitation Plan of the City Centre of Recife. Municipality of Recife, 2002.
- The faculty of the CECI helped in the organization of the training program Conservation and development of the Cultural Heritage, that was held at the Andean University Simon Bolivar (Quito, Equator). The syllabus of the training program was based on the ITUC/AL program. The professors Tomas Lapa and Luis Dela Mora participated in the program lecturing for four weeks (August and September 2002).
- Restoration projects for the Burle Marx's squares in Recife. Projects elaborated by Prof. Ana Rita Sá Carneiro to the Municipality of Recife. 2002
- Advisory of the Prof. Sílvio Mendes Zancheti for the the development of the study 'An evaluation of the World Bank experience in protecting and enhancing cultural heritage' developed by the World Bank – OED. 2001.
- Consultancy of the Prof. Sílvio Mendes Zancheti for the Ministry of Science and Technology of Brazil for the development of the White Paper "Science, technology and innovation". 2001
- Consultancy of the Prof. Sílvio Mendes Zancheti, for drafting the project 'Digital Cities in Brazil' from the Information Society Programme, Ministry of Science and Technology of the Brazilian Federal Government. 2001.
- Consultancy of the Prof. Vera Milet, to the Institute for "Planning and Support to the Scientific and Technological Development (IPAD)" for designing heritage conservation projects in the cities of Moreno and Olinda. 2001 – 2002.
- Restoration project of the Olinda Cinema. Project done by Prof Vera Milet to the Municipality of Olinda. 2001.
- Restoration project of the Pau Amarelo Fort. Project elaborated by Prof. Vera Milet to the Municipality of Paulista. 2001.

X PARTICIPATION IN SEMINARS

In the last two years, the faculty of CECI participated in many conferences, seminars and scientific workshops, in order to diffuse the message contained in its mission, present the results of its efforts, and discuss specific polemic issues related to urban and territorial sustainable development.

Among the many workshops and seminars carried out throughout the 2001 – 2002 period, the following should be noted:

- International Seminar 'Valorización del Patrimonio del Centro Histórico: La integración del patrimonio en el desarrollo económico y regional' – Fidelcomissio Centro Histórico, UNESCO, 4 to 6 de November 2002. Mexico City, Mexico. Paper presented by Prof. Sílvio Mendes Zancheti: The management of the urban revitalization and the integrated conservation in Brazil.
- The professor Tomas Lapa lectured at the Municipality of Zaruma (Ecuador) for the public official of the municipality. The theme of the lecturer was thr Bazilian experience in managing historic cities.



- International Seminar “The organization of the territories and the Treats to the Sustainability” held at the University of Sao Paulo, Sao Paulo, Brazil, 7 to 11 September. Paper presented by the Prof. Tomas Lapa: Sustainability, architecture and urban design.
- 3rd International Seminar on Urban Conservation “Urban Heritage and the Contemporary City, Policies, Practices and New Protagonists”. May 28th to June 2002. Salvador (BA). Paper presented by Prof. Virgínia Pontual, Sílvio Mendes Zancheti and Ana Rita Sá Carneiro: Urban planning culturally oriented.
- International Seminar ‘The informal city: a challenge for the Latin American Cities’. Rio de Janeiro, IPPUR, 29 - 30 April 2002. Papers presented by Prof. Norma Lacerda: Informality and the urban management.
- International Workshop Integrated Conservation of Territories and Landscapes of Heritage Value – ICCROM, Rome, 13 to 18 December 2002.: Prof. Ana Rita Sá Carneiro (The interpretation of the cultural landscapes of Recife and The Cultural landscape of the historic city of Piranhas) and Prof. Norma Lacerda (The urban planning and the landscape design).
- Workshop for the evaluation of the pos-graduated programmes in urban planning in Brazil. São Paulo, May 2002. Paper presented by Prof. Virginia Pontual: New perspectives for the urban research.
- Symposium on Architecture and urbanism. Federal University of Pernambuco. Recife, 2002. Paper presented by Prof. Virgínia Pontual: The city and the public good: the work of Antonio Bezerra Baltar.
- National Conference ‘Innovation and knowledge for the future’. Minister of Science and technology – Brazilian Academy of Science. Brasilia, 18 to 21 September 2001. Paper presented by Prof. Sílvio Mendes Zancheti: Digital cities and the local development.
- Seminar ‘ITUC Curriculum Development and Review Meeting’. International Centre for the Study of the Preservation and Restoration of the Cultural Property (ICCROM). Roma, 2001. Paper presented by Prof. Sílvio Mendes Zancheti: Training for Integrated Urban and Territorial Conservation: The ITUC/BR approach.
- Colloquium ‘Living Heritage’. UNESCO, Maison des Cultures de Monde. Paris, 7 to 9 de June 2001. Paper presented by Prof. Sílvio Mendes Zancheti: Values, built heritage and the Cyberspace.
- Seminar ‘9th National Seminar of Urban Arborization’. Brasilia, 22 to 27 October 2001. Papers presented by Ana Rita Sa Carneiro: The green spaces of Recife;
- Seminar 6th National Seminar of Landscape Architecture Teaching. Recife, 11 to 14 September 2002. Coordenated by Prof. Ana Rita Sá Carneiro with the presentation of the papers: The importance of the squares in the historical sites of recife; The Terço yard in recife: a proposal for its revitalization; The open spaces in the landscape of Recife’s regions; The use of the watersources components in the squares of Recife; The articulation of the public spaces in the landscape of Recife; Gardens of silence, empty, pause: the train station of the Ruças’s Serra in Pernambuco.



- 7th Seminar of History of the City and Urbanism. Salvador (BA). Papers presented by Prof. Virgínia Pontual: The narratives on urbanism in Recife of yesterday and Piers and harbours in Recife in the XIX Century.

XI INSTITUTIONAL AFFILIATIONS

The CECI has expanded its institutional partnerships to further development of its work programme. In the period 2001 – 2002 the CECI maintained co-operative affiliations with the following institutions:

- World Heritage Centre – UNESCO
- Cultural Division - UNESCO
- International Centre for the Study of the Restoration and Preservation of the Cultural Property – ICCROM
- Instituto do Patrimônio Histórico e Artístico Nacional - IPHAN
- World Bank
- Inter American Development Bank
- Caixa Econômica Federal
- Companhia Hidro-Elétrica do São Francisco
- Digital Port of Recife
- Virtus Laboratório de Multimídia
- Municipality of Recife
- Municipality of Olinda

XII INFORMATION CENTRE

The CECI continues to expand its information centre, that is composed of:

- A library with approximately 1.000 volumes specialised in urban and territorial conservation;
- Documents and reports of programmes, plans and projects of revitalisation and urban conservation in Latin America;
- A Web-Page with information on CECI and its documentation (www.cec-br.org).

XIII CONCLUSION

In the last two years, the CECI has fully achieved the initial objectives of the ITUC/BR - Brazil Programme set for in 1996. It is now a qualified scientific institution in the field of the urban and territorial conservation. The main causes for this recognition are listed below.

The ITUC/AL Program – The UNESCO Chair was the first distance-learning program on cultural heritage in Latin America, and one of the few in the world. It represents a new opportunity to a large number of technicians, public administrators, academics and others that have no easy access to high-degree training programs. It is also the only



urban cultural heritage management pos-graduated program that exists in the LA based on the new concepts of urban sustainable development and integrated cultural conservation. The success of the ITUC/AL demonstrated the capability of CECI to deal with intellectual sophisticated and technologically complex training programs and to manage training groups composed of people from very different cultural origins and traditions.

A group of high level participants from LA, with strategic institutional ties to organisms related to urban and territorial planning have been gathered together in the past years. The idea of urban and territorial conservation received new adherents capable of proposing and developing projects and actions in their areas of influence. The participants are from now on, propagators of the urban conservation proposals at an amplified scale (i.e., beyond historic sites).

The CECI has been able to put into practice its methodological and operational procedures for the development of management plans of historic cities, based on the theories developed during the course. The CECI is a reference centre for institutions seeking expert advisory and technical assistance on urban conservation and management. Many planning and management institutions in Brazil and LA countries are using its methodological approach.

The CECI has increased its participation in international networks and forums of institutions for training, research and propagation of integrated conservation. The CECI today, is one of the pioneer international centres, in the preparation and qualification of individuals on issues and techniques regarding urban and territorial conservation. Hence, it has become a reference centre in this field, especially for Latin America.

With the success of this Programme, the capability of the CECI to proceed with the initiative has been demonstrated. External contributions, whether of resources or intellectual, have proved fundamentally necessary for the consolidation of the Programme as a centre of excellence.



ANNEX 1: PERSONNEL AND PARTNER INSTITUTIONS

Federal University of Pernambuco – UFPE

Rector's Office

Prof. Mozart Ramos Neves - Rector

Prof. Geraldo Pereira – Vice Rector

Rectory of Post-Graduate Studies – PROPESQ

Prof. Paulo Cunha – Pro-Rector

Department of Architecture and Urbanism-DAU

Prof. Neilde Trajano – Head of the Department

Graduate Program in Urban Development-MDU

Prof. Virgínia Pontual – Co-ordinator

Centre for Integrated Territorial and Urban Conservation-CECI

Prof. Tomas Lapa, PhD – Co-ordinator (2001- 2002)

Prof. Sílvio Mendes Zancheti, PhD – (Chairperson of the UNESCO Cathedra)

Raquel Bertuzzi – Co-ordination Assistant of the UNESCO Cathedra
Penha

Partner Institutions

Instituto do Patrimônio Histórico Artístico Nacional – IPHAN

World Heritage Centre – WHC/UNESCO

Cultural Division – UNESCO

International Centre for the Study of the Preservation and Restoration of the Cultural Property – ICCROM



ANNEX 3: FACULTY AND INVITED SPECIALISTS

Faculty

Prof. Ana Rita Sá Carneiro, PhD

Prof. Circe Monteiro, PhD

Prof. Fátima Furtado, PhD

Prof. Luís Della Mora, PhD

Prof. Ney Dantas, PhD

Prof. Norma Lacerda, PhD

Prof. Sílvio Mendes Zancheti, PhD – Chairperson of the UNESCO Cathedra at UFPE

Prof. Tomas Lapa, PhD – Co-ordinator (2001- 2002)

Prof. Vera Milet Pinheiro, MA

Prof. Virgínia Pontual, PhD

Invited experts

Dr. Jukka Jokilhetto (ICOMOS, Rome – Italy)

Prof. Fernando Carrion (Director of FLACSO, Quito – Equator)

Prof. Herb Stovel (ICCROM, Rome – Italy)

Prof. Paulius Kulikauskas (Copenhagen, Denmark)

Prof. Dora Arizaga (University Simon Bolivar, Quito – Equator)

Prof. Dr. Suely Schiffer (University of Sao Paulo, S. Paulo – Brazil)

Dr. Ricardo Furtado (CHESF, Recife, Brazil)

ANNEX 3: PARTICIPANTS OF THE ITUC/AL CATHEDRA UNESCO PROGRAMME

Name	City/Country	Institution
1. Aida Maria Ribeiro Gusmão	Recife-PE	Escritório do Bairro do Recife - PMR
2. Arelys Borrel Saburuti	Cuba	Biblioteca Médica Nacional - CUBA
3. Carlos Roberto B. Freitas	Niterói-RJ	Arquivo Público Municipal, Prefeitura Municipal de Campos dos Goytacazes.
4. Deolinda Conceição T. Moreira	Goiânia-GO	Museu de Artes de Goiânia
5. Dina Christophe	Nicaragua	Docente Ecole Francaise Marcel Pagnol, Abuja-Nigéria
6. Eduardo Báez	Ecuador	Consultor de la Subsecretaría de Desarrollo Urbano del Ministerio de Vivienda y Desarrollo Urbano – Quito
7. Fátima Maria Alves da Mafra	Recife-PE	Caixa Econômica Federal - Recife
8. Flávio Lemos Carsalad	Belo Horizonte-MG	Instituto Estadual do Patrimônio Histórico e Artístico de Minas Gerais-IEPHA-MG
9. Helena Rosa dos Santos Galiza	Rio de Janeiro	Caixa Econômica Federal - Brasília
10. Jayme Wesley de Lima	Brasília-DF	Banco do Brasil – Brasília
11. Joice Arantes Luciano	Palmas-TO	Secretaria de Cultura do Estado do Tocantins – Programa Monumenta-BID
12. Julieta Perrotti Poggio	Argentina	Secretaría Planeamiento Urbano Gobierno de la Ciudad de Buenos Aires.
13. Letícia Nardi	Curitiba-PR	Instituto do Patrimônio Histórico e Artístico Nacional – IPHAN/Curitiba
14. Letícia Von Kruger Pimentel	Vitória-ES	Private office.
15. Lilian Mendonça Simon	Floripa-SC	IPHAN / Florianópolis
16. Livia Verno	Taubaté-SP	Profesor – University of Sao Paulo



Name	City/Country	Institution
17. Marcelo Magadan	Argentina	Consultor membro de la Consejo Directivo de la Instituto de Investigaciones Históricas de la Manzana de las Luces – Buenos Aires / Profº invitado de Facultad de Arquitectura y Diseño Universidad Nacional de Córdoba.
18. Márcia Suely Tambasco Rovai Nobre	São Paulo-SP	Centro Cultural São Paulo – Depº de informação e Documentação Artística (Divisão de Pesquisas)
19. Maria Célia Moreira Bagatini	Brasília-DF	Caixa Econômica Federal - Brasília
20. Maria Teresa Peres de Souza	Macéio-AL	Caixa Econômica Federal - Maceió
21. Maria Tereza de Souza Leão	Recife-PE	Caixa Econômica Federal - Recife
22. Mônica Carsalad Scholobach	Belo Horizonte-MG	Consultora em Arqueologia – SETE Soluções e Tecnologia Ambiental.
23. Patrícia Pedrosa	Olinda-PE	Secretaria do Patrimônio, Ciência e Cultura de Olinda – Programa Monumenta DID
24. Sílvia de los Rios Bernardini	Peru	Docente Escuela Internacional de Formacion de Recursos Humanos.
25. Valdir Miguel Langbeck Soares	Manaus-AM	Diretor do Centro de Treinamento e Aperfeiçoamento Jurídico/ Manaus-AM



ANNEX 4: THE INFRASTRUCTURE OF THE CECI

The CECI has been able to expand its support infrastructure for the activities of the ITUC/AL. The CECI progressed from a total absence of resources in 1997 to a very satisfactory situation, due to the contribution of resources by the UFPE, UNESCO, ICCROM and the effort of the directing body of the Centre in seeking resources.

Today the CECI has its own relatively adequate installations, and a structure of supporting equipment that is sufficient to maintain its activities.

The installations of the CECI include:

- A fully equipped classroom with capacity for thirty people;
- A research classroom with capacity for six people;
- A library;
- A meeting room for 12-16 people.

Since 2002, the CECI is linked to the telecommunications infrastructure of the Digital Port of Recife, that permits high speed connections to the Internet.

ANNEX 5: CECI IN NUMBERS 1997 - 2002

Items	2002	2001	2000	1999	1998	1997/5
Concluding ITUC participants	25	-	15	32	11	19
Faculty	10	10	12	11	11	10
▪ PhDs	9	9	9	8	8	6
▪ Masters	1	1	2	2	3	3
▪ Diploma	-	-	1	1	1	1
Invited experts	7	-	8	8	5	13
Books printed	1	1	-	1	1	1
Articles published in scientific journals and books	23	6	7	6	23	+
Organization of International Seminars	2	-	1	-	1	1
Research projects	5	4	3	4	3	1
Library (Volumes)	1056	970	832	756	612	505

* There was no ITUC Programme

+ Unavailable information